



RAJENDRA ACADEMY FOR TEACHERS' EDUCATION

NAAC Accredited (2016)- Grade 'B'

A Composite Unit of M.Ed., B.Ed. & D.El.Ed.

Recognized by NCTE (Govt. of India, New Delhi)

Affiliated to BABA SAHEB AMBEDKAR EDUCATION UNIVERSITY (Erstwhile WBUTTEPA) & WBBPE

On the 30th of May, **RAJENDRA ACADEMY FOR TEACHERS' EDUCATION** successfully organized a special program in association with **PIDILITE INDUSTRIES LTD.** This initiative formalized through a **MEMORANDUM OF UNDERSTANDING (MOU)**. The event aimed to provide students with hands-on experience and knowledge about PIDILITE's products and their applications in various fields such as art, craft, and industrial usage.

The program included interactive sessions, product demonstrations, and expert talks by representatives from PIDILITE Industries. Participants had the opportunity to learn about innovative techniques, explore creative applications, and engage in practical activities. The session was highly informative and beneficial for students, especially those interested in creative fields and industrial product applications. The PIDILITE program was conducted over a period of six months. Throughout this duration, students received in two classes per month, ensuring consistent learning and engagement.

Overall, the program was a great success, providing a learning platform for students and strengthening industry-academic collaboration.





Fevicryl

To
Principal
Rajendra Academy for Teachers' Education

Dear Sir/Madam

Greeting from Fevicryl!

At the onset let us take the opportunity to introduce Pidilite Industries Limited, the house of promising brands such as Fevicol and Fevicryl. It's been a company that stands for reliability and quality, right from its inception in the year 1959. Fevicryl as a brand has always strived towards understanding the requirement of budding hobbyists or aspiring artists and designers alike, who have that flair for art or craft, to come up with interesting and innovative craft materials and supplies.

With the trend of handcrafted and handmade artefacts, Fevicryl makes it possible for even a novice to create wonders with their creative bend of mind. To further this goal, we propose to become a key element to your existing B.ED. curriculum. This workshop curriculum has been specially prepared by our experts and is based on current trends and techniques in Art and Craft. **These workshops enable them to become future entrepreneurs and open multiple employment** opportunities in handicraft, fashion, and interior decoration sectors.

During these free workshops Fevicryl Experts will guide the students on the techniques to make various projects. The students will only need to procure the products needed to construct the project.

Terms & Conditions

Fevicryl Side

1. We will conduct 36 hours activation in your esteemed institution during the financial year.
2. Fevicryl Professional will provided without cost.
3. We will provide certificate after completion of workshops

HPA Side

1. Need proper avenue for the training purpose.
2. Need batch of 35-40 participants at least for each workshop.
3. Participants will have to arrange required material for the projects themselves.

We look forward to a long-term association with your esteemed organization. For any further information please contact us, we will be glad to assist.

Thank you

Yours Faithfully

Sandip Mondal
Mob- 8420033158
Market Development Incharge
Pidilite Industries Limited.



RAJENDRA ACADEMY FOR TEACHERS' EDUCATION

NAAC Accredited (2016)- Grade 'B'

A Composite Unit of M.Ed, B.Ed & D.El.Ed

Recognized by NCTE (Govt. of India, New Delhi)

Affiliated to BABA SAHEB AMBEDKAR EDUCATION UNIVERSITY (Erstwhile WBUTTEPA) & WBBPE

Ref. No.: *RATE/Mou-Pidi/3054/2024*

Date: *30.5.24*

MEMORANDUM OF UNDERSTANDING (MoU)

This memorandum of understanding is entered on 30th May-2024 between RAJENDRA ACADEMY FOR TEACHERS' EDUCATION having its registered office at Gopalpur, Durgapur-713212, West Bengal, India (hereinafter called "College" or "First Party" which expression shall where the context so admits include its successors and permitted assignees)

And

Pidilite Industries Ltd Acropolis Mall, 13th floor Rajdanga Main Road Kolkata (hereinafter called "Pidilite" or "Second Party" which expression shall where the context so admits include its successors and permitted assignees). Whereas Pidilite Industries Ltd. Aim to Support this Process of Learning by way of Arts & Craft, Creative Art providing by our expertise and resources to train the students.

First Party:

1. The College make arrangements for enrolment of students in a "Certificate Course in "Art & Craft" in which minimum 25 to 30 students of the college is offered per batch every time.
2. The College takes the responsibility of providing a time slot and venue for conducting of the classes.
3. The College design curriculum for 36 hours (3 month), takes approval in Board of Studies and conduct examination.
4. The College also designs certificate including the name as "In association with Pidilite" and provides certificate to the candidates after completion of course.
5. Participants will have to arrange required material for the projects.

Second Party:

1. Pidilite may collaborate with the college in preparing the curriculum by the resource team.
2. Pidilite will conduct 36 hrs activation in your esteem institution during the financial year.
3. Pidilite will provide Fevicryl Certified Professional. (Cost will be borne by Co)
4. Action plan to run the course and complete it as per the schedule in the following manner.

Syllabi of Course:

1st Month:

- Plate Painting
- Blue Pottery
- Minakari Art
- Gond Art
- Madhubani Painting
- Thai Art
- Moroccan Art
- Coffee Painting

2nd Month:

- Landscape Painting
- Peruvian Embroidery
- Mirror work on dress
- Cut work on table cloth
- One stroke painting
- African Plate Painting
- Warli Painting
- Picture Composition

3rd Month:

- Fabric Jewellery
- Kalighat Painting
- Dabu Prints
- Pipli
- Batik
- Fabric Painting
- Texture Painting
- Tribal Art

Exam Schedule:

**** Total marks - 100**

Internal Assessment – 30

Theory – 20

Practical – 50

*Note: The students in order to pass the Examination must secure a minimum of 40% marks in practical and 30% in Internal Assessment & Theory.

VALIDITY:

The MoU shall be valid, initially for a period of 3 years, extendable for another two years by mutual consent.

SETTELMENT OF DISPUTES:

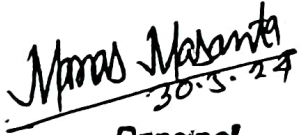
The parties shall use their best efforts to settle amicably all disputes arising out of or in connection with this Agreement or the interpretation thereof. If any dispute, difference, question or disagreement arises between the parties hereto or their respective representatives or assignees, in connection with construction, meaning operation, effect interpretation of the Agreement or breach thereof which Parties are unable to settle mutually within 30days from the commencement of settlement proceedings and if not settled then the same shall be referred to the court of West Bengal Jurisdiction.

TERMINATION:

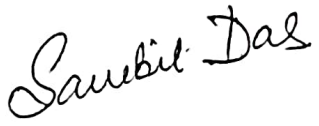
This MoU may be terminated by giving a notice of three months or the conclusion of on-going programs, whichever is later, from either side.

This memorandum which is in 3 pages is signed on 30th May-2024 between RAJENDRA ACADEMY FOR TEACHERS' EDUCATION

AGREEMENT SIGNATURES:


Principal
Rajendra Academy For
Teachers' Education
Gopalpur, Durgapur-12





WITNESS:

